

IT'S TIME TO UNITE AGAINST DEMENTIA



With dementia now set to be the UK's biggest killer, this Dementia Awareness Week (14–20 May) we're asking everyone across the UK to unite with us against it. Because dementia will affect us all.

There are plenty of ways you can get involved – whether you have 30 seconds to spare or much more time to give – every single action will help us raise awareness and transform the lives of people with dementia.

#UniteAgainstDementia
#DAW2017

IF YOU HAVE 30 SECONDS

- Follow us on social media and share our posts during the Week and ask everyone you know to unite against dementia.
Facebook: [@alzheimerssocietyuk](#)
Twitter: [@alzheimerssoc](#)
- Buy and wear the [forget-me-not badge](#)

IF YOU HAVE 5 MINUTES

- Create and share your own personalised version of our advert with our [online photo tool](#). (The tool will be available from Sunday 14 May).



- Become a Dementia Friend and [learn a little bit more about dementia and the ways you can help](#).
- Join our [campaign](#) to fight to improve dementia care where you live.
- [Make a donation](#) and help us find a cure for dementia sooner.

IF YOU HAVE 30 MINUTES OR LONGER

- [Order and display our awareness posters](#) in your local area
- Attend and support an event near you by visiting [alzheimers.org.uk/DAWevents](#)
- [Organise your own fundraising event](#) and unite your friends and family against dementia

Alzheimer's Society operates in England, Wales and Northern Ireland.
Registered charity number 296645.

